



SUNVIK THOR

International

A Company
Dedicated
To The Success
Of Small Business

Sunvik Thor International is dedicated to the success of small business. With uncompromising customer service they provide business counselling, business training, strategic planning services and business plan writing services to a broad range of business clients. Business counsellors have years of business experience and are Certified Business Counsellors of the APEC International Network of Institutes for Small Business Counsellors.

**“We Help
Small
Business Do
Better”**



NOVEMBER 2009

this issue

WRITING A BUSINESS
PLAN SEMINAR

November 27, 2009

Writing A Business Plan Seminar

Learn how to write a business plan that will map out your business goals. Use it as a sales tool with lenders, investors, suppliers and landlords. A well written business plan creates an excellent strategy to take your company to the next level. Learn how to analyze your company and develop a business plan that can lead you through current tough times.

Friday, November 27th | 9:00 AM - 4:00 PM
Harvard Business Park Conference Centre
2420 – 21st Street | Springbrook, Alberta

\$50.00

non refundable

GST Included in Price

Preregistration Required | Payment In Advance To Secure Your Seat
Register Early | Limited seating.

Coffee & Pastries Supplied In The Morning.

Lunch at your own cost at restaurants close by – “Tipitina’s” or “The Hanger”

For more information call Morley Belle 403.391.3102

Please forward registration fee of \$50.00 (GST included in price) to:
SUNVIK THOR | 124 Tamarac Boulevard | Springbrook, Alberta | T4S 1V5

Writing A Business Plan

Seminar Overview

Anyone can open a business without having a business plan, however, the risk is high and the fear level is high. It's like going to Las Vegas to gamble, the odds are simply against you. Without a business plan the entrepreneur has to deal with too many unknowns, too many variables.

By writing a business plan an individual moves from the unknown to a position of assessing a more calculated risk -- a manageable risk where the entrepreneur can realistically assess the costs in money, time, emotion and effort.

This one day seminar will take you through the step-by-step process of developing a business plan. By the end of the seminar you will have all the tools necessary to write a business plan that you will be able to follow to more success.

A comprehensive business plan.....

- Clarifies the dream of owning a business into a realistic look at the future possibility of the business and acts as a roadmap to success.
- Is a goal setting exercise par excellence where an individual can sit down and realistically write business goals that they can actually see achieving.
- Places your dream, your vision and mission statement into writing.
- Provides strong and effective management training.
- Provides a road map, it allows you to make detours, change directions, alter the pace.
- Is a powerful sales tool that assists with lenders, investors, suppliers and landlords.
- It establishes a system of checks and balances to avoid mistakes.
- Sets up the benchmarks to keep the business under control.
- Builds passion and the competitive spirit.
- Gives you the "GO" / "NO GO" about the business.

Topics

8:30 – 9:00	Registration. Welcome
9:00 – 10:15	The Business Plan Simplified
10:15 – 10:30	Break
10:30 – 11:15	The Business Plan Simplified
11:15 – 12:00	Situational Analysis
12:00 – 1:00	Lunch
1:00 – 3:00	Marketing
3:00 – 4:00	Cash Flow Proforma

Who Should Attend

This seminar is ideal for individuals who are:

- Thinking about opening a business.
- In start-up mode and require a business plan.
- Experiencing tough times and want to develop a strategic plan that will keep them vibrant.
- Interested in assessing where their business is now and where it should be.
- Eager to learn how to develop a business plan that will take them to the next level in their business.

Seminar Leader

Morley Belle

Morley Belle is a Certified Business Counsellor, Facilitator and Project Manager with Sunvik Thor International. Morley is an expert in strategic business planning, business counselling, business training, business plan development and marketing for small business.

Morley Belle has reviewed and assessed over two thousand business plans throughout his career of helping entrepreneurs succeed. Morley now writes business plans for businesses who are seeking financing or attracting investors. He knows how to make writing a business plan seem easy.

Directions To “Writing A Business Plan”

1. Turn right at the Springbrook turnoff on Highway 2A (6 minutes out of Red Deer)
2. Drive toward the airport until you see the New Red County Fire Hall and turn right just before.
3. Harvard Park Conference Centre is the building immediately on your left as you pass the fire hall.
4. Free Parking.